

## Communications Committee Report - meeting held on January 26, 2022

- The Friends of Walker Lake Facebook page has 444 members of which 365 were active in the past month. The majority of posts were regarding the weather and road conditions. Shout out to our own weatherman, David Vonderheide who taught us about the Tonga Volcanic Eruptions and how the pressure wave passed over Walker Lake!
- Prospective members of the Facebook page must answer three questions to verify property ownership prior to being admitted to the page. The questions are now set up so that if they are not answered, membership is declined automatically.
- The next newsletter will come out in March. Articles are due by the end of February. We will continue seeking advertisers for the newsletter.
- Bill Mays is our Newsletter Editor.
- Our focus continues to be how to engage the community and encourage volunteering. We want to the community to be able to view volunteering as a positive experience for everyone.
- We are requesting all committee chairs submit a list of accomplishments over the past five years. We will publish this information in our March newsletter.