

Communications Committee Report - meeting held on March 31, 2021

- Newsletter:
The next newsletter will come out in mid June. We want to include information regarding the proposed By-Laws revision. Articles must be submitted by the end of the May in order to be considered for publication. At a member's suggestion at the March BOD Meeting, we will be including Frequently Asked Questions (FAQ). We are coordinating this with the Rules and Regs Committee.
- Walkerlake.com website continues to have consistent visitors/traffic.
- As of April 10, 2021, the Friends of Walker Lake Facebook page has 414 members with 341 of those as active members. The last four weeks had 61 posts, 327 comments and 568 reactions. Popular topics included the Amenity Access Fee, garbage left at the boat ramp and requests for recommendations. All complaints were directed to be reported to the office.
- We are looking to work with various other committees to put out more information regarding various misunderstood rules. If your committee has something to clarify, please let the Communications Committee help craft your message and we will get it out there for you.