

WLLA COMMUNICATIONS COMMITTEE
October Committee Report
January 19, 2019

Newsletter

The Winter Newsletter was sent out about week late but was completed. The Spring Newsletter will be distributed by March 15, 2019. Please send your spring related articles to Bob Fisher. Deadline for spring related articles is February 15, 2019

Facebook

One individual has been removed and blocked from the page. This person does not own any land in any community associated with Walker Lake. The person put up a comment that would have been divisive and would have caused an issue that they have no vested interest. The comment was removed and the individual was not notified as they should not have had membership to the group begin with.

Within the last month eight (8) new members were approved for a total of 341 people. Six of those eight people joined after the snow update e-mail went out. Six (6) persons were not approved because they had no connection to Walker Lake. 265 members were active on the page within the last month. There were 439 posts, comments and reactions to posts.

Walker Lake Website

The domain name (walkerlake.com) has been renewed for four years. Next expiration date is December 4, 2022.

We are still looking for a person willing to learn how to assist with the website and be a back-up

Group E-Mailing

We set up the Simple List Group e-mailing for the newsletter and it worked very well. This was during the free month trial. It will definitely fit our needs and we purchased an annual subscription as approved by the Board for \$192.

By next month we will have a list of proposed groups to be set up. Those in the groups will vary depending on type of group.

As an example, we used the newsletter list to send information about this upcoming snow storm. But that meant it was sent to people that is doesn't pertain. So we will create just for landowners located on WLLA roads this way road info can go just to them.