

WLLA COMMUNICATIONS COMMITTEE

April 27, 2019 Report

Newsletter

The next newsletter will be mailed out by June 15th. Deadline to submit articles will be May 15th

We have a total of seven (7) paid ads to date for the newsletter. Goal is 12.

Facebook

Within the last month six (6) new members were approved for a total of 355 people. 298 members were active on the page within the last month. There were 989 posts, comments and reactions to posts.

Assistance to the Program Committee

The Communications Committee created a graphic ad for the Community Yard Sale. They shared the graphic and information on other appropriate pages on Facebook. They also put the Community Sale on Craigslist

Walker Lake Website

We are still looking for a person willing to learn how to assist with the website and be a back-up

Community Bulletin Board

Once the weather gets nice we will look into installing the community bulletin board by the Maple Drive mailboxes

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