

Communications Committee Report - November 16, 2020

The Communications Committee is responsible for the following:

The quarterly newsletter

Articles – November 30th deadline for current newsletter

Ads – with the newsletters being distributed via email next year, bigger ads are available. We are seeking additional vendors to place ads, possibly with coupons.

The Walker Lake website

We are current with updating content, particularly board meeting minutes and committee reports.

The Friends of Walker Lake Facebook page

Screening new members – membership is at 411 with 354 active within the last four weeks. Of these 61% are female and the majority of our members are in the 65+ age group.

Posting WLLA and community announcements – lost phones, pets, length of lines on election day, local businesses, identifying bugs and pests, selling or giving usable household items. It's like sitting on the front porch and listening to our folks chatting with the neighbors when we were young!

Responding and redirecting questions and posts.

Shout Out to Dee Nicole for organizing Trick or Treating for the neighborhood!

Bulletin boards

Thank you Kathy for keeping them current.