

WLLA COMMUNICATIONS COMMITTEE
October Committee Report
October 20, 2018

Newsletter

The Fall Newsletter was sent out about week late but was completed. The Winter Newsletter will be distributed by December 15, 2018. Deadline for winter related articles is November 30, 2018.

Facebook

There have been no people issues to report. Within the last month 4 new members were approved, 5 people were not approved because they had no connection to Walker Lake, 261 members were active on the page within the last month. There were 403 posts, comments and reactions to posts.

Walker Lake Website

We paid for our webhosting for 2 years in September. However, our domain name walkerlake.com is up for renewal in December. We will have information for that at the November Board meeting regarding years and cost. It is a must that we renew otherwise anyone can purchase that name.

The Communication Committee is still actively looking for a person to be a back-up to the website. The ideal person would be familiar with basic HTML and if not we would be willing to teach the basic. Moving to a click and point non –html site would not fit the needs of WLLA due to various changing posts and the need to have the ability to create and upload new banners,. The process sounds much more complicated than it is.