

## Communications Committee Report

- **Newsletter Update:**
  - The Q3 Newsletter was distributed the week of September 25 and promoted on Facebook
  - Topics include election results, lake news, road updates, activity highlights, a new survey announcement, and more
- **Other Communication Updates:**
  - 2023 WLLA Members' Interests Survey:
    - We implemented a new survey to garner feedback from the community; it was promoted in the newsletter, via email and once on Facebook thus far
      - Here is a link to the high-level analytics report, that comes with the free subscription: [https://www.surveymonkey.com/results/SM-ODfsqpPc6UJT2mcUUUUHNg\\_3D\\_3D/](https://www.surveymonkey.com/results/SM-ODfsqpPc6UJT2mcUUUUHNg_3D_3D/)
      - According to Survey Monkey, we had **121 responses** however, due to our free subscription we are only able to view the results for **40 respondents**
      - **If the board sees value in seeing all of these responses, plus having the ability to export the detailed results via .XLS, .CSV, PDF, etc.,** I believe we could upgrade for one month for a fee of \$100
        - I can vet this further if this is of interest
      - Will halt any further promotion efforts at this time, **unless** the Board chooses to move forward with upgrading our account so we can see the full results
  - Volunteer(s) Needed
    - We continue to seek volunteers to join the Communications Committee
    - This has been promoted on Facebook and will continue to be a topic for intermittent inclusion
  - Events & Activities
    - Promoting events and activities remain a priority
    - We are working with the program committee to promote upcoming fall and winter events/activities via Facebook